



skOOchie Tips are provided by Dave Bodnarchuk of eventIQ, Inc.

School's in session!

School's in session and the leaves are changing colours, this means Fall is on its way. The first day of Fall signifies shorter days and longer nights. September 22, 2006 is the first official day of Fall when both day and night are equal, 12 hours of daylight and 12 hours of night. If you need some ideas that will help take your mind off the cooling temperatures, check out these:

- [Bowling](#)
- [Football party](#)
- [Pizza night](#)
- [Poker night](#)
- [Wine and cheese night](#)

skOOchie Ideas- Suggestions and solutions

Need a hand with marketing and promotions? skOOchie is an innovative **advertising and marketing solution** to **enhance brand recognition** at a reasonable price. Become a sponsor and use skOOchie:

- As a productivity tool for your office and customer events
- As a promotional tool to give away to prospective and existing customers
- As a sponsorship tool to give away to community groups and associations
- As an advertising channel where your logo is seen by organizers and all their guests

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Do you need to host a **self service registration site** and **accept online payments** for your event? Use skOOchie to create your own **customized registration** form give your guests the option to **pay via credit card** or to be **invoiced**.

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For the Best in Society- Taking the kids

Since a young child probably isn't accustomed to waiting for meals, take a small drawing pad and coloured pens to keep [them] occupied. Just be sure to put them away before the food arrives. For very small children, bring something they can eat while they wait for their order: packs of applesauce, crackers, individual servings of yogurt, and so on.

- *Peggy Post. "Favorite Party and Dining Tips - A Guide for Guests and Hosts".*

skOOchie Gossip- Organizer suggestions

" I use skOOchie to help organize my friends for my hockey season tickets. I invite my friends to join me at a game and have them pick a game from a schedule. Once a time is selected, that time is reserved so there are no double bookings."

– **Jonathon Hiron, business owner**

Check out the [box seats template](#) or the [game seats template](#)

Tips of the Trade- Security and safety

- Provide transportation, especially for corporate events, to avoid drunk drivers.
- Setup site inspections to make certain that the facility is up to code.
- Make sure that there are adequate electrical outlets for your needs. Also work with venue so that you are aware of all the emergency exits and evacuation routes.
- Hire security guards to handle any situation that may arise.
- Other variables that may affect your security needs at your event include location, how well it is publicized, the nature of the event, the public image of the sponsors, the size of the event, whether or not any high-profile or controversial people will be attending or participating.

[More tips & tools](#)

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