



**skOOchie Tips** are provided by Dave Bodnarchuck of eventIQ, Inc.

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### **skOOchie Ideas-** Suggestions and solutions

Do you sit on a **tradeshow or conference** board and are looking for online registration solutions? skOOchie offers various levels of customization to build online registration forms that accept online credit card payments and integrate with the existing conference website.

Planning an upcoming wedding? Use skOOchie to plan your **wedding showers, rehearsals, stags, and stagettes**. skOOchie will save you time and relieve some stress when planning these special get-togethers in preparation for your big day.

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### **For the Best in Society-** Mind your table manners

Nothing will ruin your evening faster than chewing with your mouth open or holding your fork like a medieval weapon. Plus, impress her with finesse—hold the door, pull out her chair, be prepared to order the right wine and initiate titillating dinner conversation.

- Peter Post. "Essential Manners for Men on Valentine's Day". [www.emilypost.com](http://www.emilypost.com)

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### **Tips of the Trade-** RSVP's

- The key to increasing the attendance is by having guests RSVP. Their commitment equals a greater likelihood they will attend!
- To get a response, provide your guests the right information to make their decision (the who, what, when, where and why they should attend).
- The right information is also clear, concise and brief; but not boring (be upbeat). Too much information is worse than not enough! Guests want to know "what's in it for me?".

- RSVP's will also help plan numbers for venue selection, room size, catering, seating and activities

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### **skOOchie Gossip-** Organizer suggestions

My wife and I used it as a guest book on our wedding website. It was great to read all the wonderful comments from family and friends about what a great time they had.

— **Colin Harty, skOOchie organizer**

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