

Posting on the forums

When you first arrive at <http://www.idnac.org/forums/> it may be a little overwhelming and you may end up asking yourself **“ok, so just where should I post my question, there are so many choices here?”**

In the previous issues, we covered all of the topics found in the **Start Here – General Forum Use & Guidelines, General Forums, and Sales & Marketing Forums**. If you missed the previous Newsletters they are available on the site in the [Newsletter Archive](#).

This series of articles will help you understand the different forum sections, and how to use them, so that you will not feel quite so overwhelmed.

Really, if you think about it the layout of the forum is like an outline, let me explain.

The Forum is broken into three sections or topic areas (these are represented by green bars):

- General Forums (used to discuss everything relating to integration)
- Sales & Marketing Forums (where we discuss sales and marketing methods)
- Talk with the IDN Advisory Council (where everything else goes – kind of)

Each Forum Section contains sub-forums or subtopics:







- General Forums
 - Advisors Seeking Developers
 - Developers Seeking Advisors
 - 3rd Party Application Brochures and Information
 - General Discussions for QB Integrators
 - 3rd party Application Reviews
- Sales & Marketing Forums
 - Internet & Search Engine Marketing
 - Marketing & Advertising
 - Developers Promoting Developers
- Talk with the IDN Advisory Council
 - General Information
 - ProAdvisor Subcommittee
 - Non-North American Developers
 - Tool Developers
 - Custom/In-House Developers
 - Boxed Products

Each sub-forum or sub-topic contains many different topics that relate to that section.

This month we will focus on “Talk with the IDN Advisory Council” Forums and it’s sub-forums, some general guidelines for the types of posts that belong in each section, and why using these forums could play a major role in the overall success and growth of your business.

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Talk With the IDN Advisory Council Forums				
	General Information This forum is designed to introduce you to the Council Structure, Mission Statements, and Goals. Watch this section for important updates regarding the site, such as the availability of New Features & Resources. Feel free to ask questions or make suggestions.	Most recent topic	Total # of Topics	Total # of posts
	ProAdvisor Subcommittee This forum is designed as a means to communicate with the members of the ProAdvisor subcommittee.			
	Non-North American Developers This forum caters to all international IDN members based outside the U.S. and Canada. Any comments, issues, suggestions, or solutions relating to the unique challenges facing International developers are welcome.			
	Tool Developers This forum is designed for comments, suggestions, or concerns relating to the IDN and pertaining to "Tools". Tools include any third party software that facilitates custom integration with QuickBooks.			
	Custom/In-House Developers This forum is designed for comments, suggestions, or concerns relating to the IDN and pertaining to issues faced by Custom/In-House Developers.			
	Boxed Products This forum is designed for comments, suggestions, or concerns relating to the IDN Boxed Products. Boxed Products are any QuickBooks SDK – compatible software programs that are not modified individually to meet the needs of each customer. Most programs listed in the QuickBooks Solutions Marketplace are Boxed Products.			



Signifies that there are topics and Posts within this forum section



Signifies that there are New Posts in this forum section – you do have to be a registered user and logged in for this icon to change colors.

Why using these forums could play a major role in the overall success of your business.

The reasons are numerous, so we'll give you a few example that should spark your overall train of thought in this area – most of which involve **saving time, networking with others, establishing new relationships, learning new things, and quite possibly finding new clients – ALL without having to spend any money!**

Doesn't that sound like a win-win situation for everyone involved?

Next month, well talk about the **Advisor Resource** section.

Until then ☺

Nancy

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